

Plan Now to Attend this Unprecedented Event

cross Vegas

Las Vegas, USA

crossvegas.com



On the Start line:
Top U.S. racers &
European champions

On the Finish line:
Cash, gold & glitter +
Cycling's best party!

wednesday night,
26th of September

2007

crossvegas.com



a UCI
category 1
cyclo-cross event

In conjunction with
Interbike
North America's largest
bicycle tradeshow



Cross Vegas 2007

Scheduled for Wednesday September 26 at the end of day 1 of the Interbike Tradeshow, Cross Vegas will be one of 2007's hottest events!

- ◆ The best racers in the U.S. will attend because of the connection to Interbike and opportunity to showcase their sponsors in front of hundreds of dealers.
- ◆ UCI Cat. 1 designation, the highest for international events, will draw world-wide attention and interest from European riders.
 - ◆ CrossVegas is early in the cyclocross season, the travel will not affect key European races.
 - ◆ Sponsors can have European riders attend the Interbike Trade Show to support sponsorship and drive the expanding important U.S. market for cyclocross bicycles and accessories.
 - ◆ Direct flights to Las Vegas from London, Frankfurt and other locations are available to simplify travel for European riders and spectators.
- ◆ CrossVegas 2007 will be held in the early evening and will combine a serious competition with a festive atmosphere sure to become an annual highlight of Interbike.
- ◆ Racing categories will be Elite Women and Elite Men.

Race Organization

DBC Events is a Boulder Colorado based company specializing in the organization of bicycle races including road races and cyclocross. With a combination of solid organization and aggressive promotions, the DBC Events team has delivered great results such as The 2006 Boulder Cup (UCI Cat. 2) Cyclocross event.

2007 Events

Cross Vegas	Las Vegas, Nevada USA	Sept. 26, 2007	UCI Cat. 1
Redline Cup	Boulder, Colorado USA	Nov. 3, 2007	UCI Cat. TBD
Boulder Cup	Boulder, Colorado USA	Nov. 4, 2007	UCI Cat. 1

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